

Starwood Preferred Guest and MasterCard Bring Travellers Closer To Their Dream Vacations with the Latest Free Weekend Nights Promotion

The “Two Days of Happy” Promotion Rewards SPG Members and MasterCard® Cardholders up to Two Free Weekend Nights at Starwood Hotels & Resorts across Asia Pacific

Singapore, 29 November 2011 – Starwood Hotels & Resorts Asia Pacific and MasterCard Worldwide are once again bringing travelers closer to their dream vacation in Asia Pacific with their latest joint promotion. This year, Starwood Preferred Guests® (SPG) and MasterCard will reward hardworking travelers with “Two Days of Happy”, where they can enjoy up to two free weekend nights (Friday, Saturday and Sunday) to relax and rejuvenate at their choice of Starwood hotel destinations across the Asia Pacific region.

With this initiative, SPG and MasterCard hope to give their members and cardholders another reason to travel and take a worthwhile vacation. “Two Days of Happy” will translate into soaking up the sun on Koh Samui Island in Thailand, sipping signature cocktails by the beach in Hainan Island, or a romantic trip to Maldives, for their members and cardholders, although this is just a glimpse of what the campaign has to offer. MasterCard cardholders who are SPG members can enjoy up to two free weekend nights (Friday, Saturday, Sunday) at over 100 participating Starwood Hotels & Resorts in Asia Pacific when they participate in the “Two Days of Happy” campaign. In order to be eligible for this promotion, guests who stay for a total of five nights at participating hotels from 29 November 2011 to 15 March 2012, and pay for their stay using a MasterCard card will qualify for their first free weekend night award. To earn the second free weekend night, the guest will only need to stay for another 4 nights at the participating hotels within the promotion period. MasterCard cardholders who are not a member of SPG can sign up for the SPG membership online for free.

Javier Cedillo-Espin, Senior Director, Loyalty & Partnership Marketing, Starwood Asia Pacific Hotels & Resorts, said: “We are very happy to launch this rich offer, this year taking it to the next level by rewarding SPG members with not only one, but two free weekend nights at amazing Starwood Hotels & Resorts in Asia Pacific.”

“At MasterCard we are always looking for ways to make the lives of our cardholders easier and more rewarding by catering to their needs. This collaboration is aligned with our efforts to create greater value for MasterCard cardholders as we see increased travel interest amongst

consumers in this part of the world,” said Nagesh Devata, Vice President, Market Development, Asia/Pacific, Middle East and Africa, MasterCard Worldwide.

To qualify for this privilege, MasterCard cardholders and SPG members must register, make their room reservations for their stays from 29 November to 15 March 2012 through www.spg.com/mastercard2days or via a Starwood Customer Contact Center by mentioning “I want to register for Two Days of Happy”, or the registration code '4MC', and pay for their stays using a MasterCard card. Upon successful registration, guests will earn their first free weekend night after their stays for a total of five nights at any participating Starwood Hotels & Resorts, and earn the second night after their stays for another four nights.

Brands under Starwood Hotels & Resorts include Sheraton, Westin, Le Méridien, St. Regis, The Luxury Collection, Aloft, Four Points by Sheraton and W hotels. The free weekend night award can be redeemed between 1 January and 10 April 2012 in many popular destinations in Asia Pacific including India, Thailand, Japan, China, Malaysia, Indonesia, and Maldives. Participating hotels include Sheraton Maldives Full Moon Resort & Spa, Maldives; W Retreat & Spa Bali – Seminyak, Bali; the newly opened The St. Regis Sanya Yalong Bay Resort, China; Le Méridien Koh Samui Resort & Spa, Thailand, and many more. For further information, terms and conditions and lists of participating hotels, please visit www.spg.com/mastercard2days.

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About Starwood Preferred Guest

The SPG program's breakthrough policy of No Blackout Dates at the world's most sought after collection of hotels reinvented the hospitality loyalty program when it launched in 1999. By creating a program centered on its members, SPG has developed the most passionate and knowledgeable membership base in the hotel loyalty space. Through its use of new technologies and innovative channels such as SPG.com, SPG.com/stayconnected, SPG.com/flights and others, SPG continues to innovate and lead the industry. By offering No Blackouts on standard rooms at over 1,000 hotels and resorts in nearly 100 countries, No Blackouts on hundreds of airlines, and once in a lifetime experiences available through SPG Moments at spg.com/moments, the program has proven to be a big draw for the world's most frequent travelers, and a significant competitive advantage for Starwood. For more information about Starwood Preferred Guest please visit SPG.com or call (877) – STARWOOD.

About Starwood Hotels Resorts Worldwide, Inc.

Starwood Hotels Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1071 properties in 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and Element SM. The company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

About MasterCard

MasterCard (NYSE: MA) is a global payments and technology company. It operates the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities - such as shopping, traveling, running a business and managing finances - easier, more secure and more efficient for everyone. Learn more at www.mastercard.com, follow us on Twitter @mastercardnews or join the conversation on The Heart of Commerce Blog.