

Starwood Hotels & Resorts in Asia Pacific announces the return of 'Red Hot Deals'

*Starwood Offers "up to 50% off" standard rates
at over 160 Hotels and Resorts in Asia Pacific*

MALDIVES / December 2011 – Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) welcomes 2012 with the launch of a sizzling '**Red Hot Deals**' promotion where travellers can book a room and enjoy up to 50% off the Best Available Rate (BAR) at more than 160 participating hotels and resorts across Asia Pacific.

The promotion kicks off today and runs until 31 January 2012.

Sheraton Maldives Full Moon Resort & Spa

Welcoming and luxurious, the Sheraton Maldives Full Moon Resort & Spa is ideal for couples and families. Relax and unwind on the private spa island or take to the water in the crystal clear lagoon. Room rates start from US\$482++.

www.sheraton.com/maldives

W Retreat & Spa Maldives

Ultra-chic designer facilities blend seamlessly with barefoot luxury whilst traditional Maldivian exteriors house deliciously elegant interiors. This gorgeous W Retreat island is an exclusive playground for grown-ups. Room rates start from US\$1080++.

www.whotels.com/maldives

'Red Hot Deals' is valid for stays from 4 January 2012 to 31 March 2012. Please visit www.starwood-ap.com/redhotdeals2012 for the full list of terms and conditions. Participating brands include Sheraton, Westin, St. Regis, The Luxury Collection, Four Points by Sheraton, W Hotels, Le Méridien and Aloft.

The special rates can be booked online, at Starwood's Customer Contact Centers or by calling the property directly. Visit www.starwood-ap.com/redhotdeals2012 to take advantage of this limited special offer.

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Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1071 properties in 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. The company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

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